

PUCE SEDE EN CUENCA

No. 4

universidad
verdad

The graphic features the word 'universidad' in a white, sans-serif font at the top. Below it, five vertical bars of varying widths extend downwards. These bars are connected to the word 'verdad' at the bottom, which is also in a white, sans-serif font. The bars are positioned under the 'u', 'n', 'i', 'v', and 'e' of 'universidad' and under the 'v', 'e', 'r', 'd', 'a', 'd' of 'verdad'. The bars are wider under 'u', 'i', and 'e' and narrower under 'n' and 'v'. The entire design is set against a solid red background.